

**ANNUAL PUBLIC FILE REPORT
COVERING THE PERIOD OCTOBER 1, 2008 to September 30, 2009**

Station(s): KATU and KUNP-TV

Section I: Vacancy Information

	Full-time Vacancies Filled / Date Filled	Job Posting #	Recruitment Source of Hiree	Total # of Interviewees for this Vacancy
1	AM Northwest Producer – 10/14/08	08-19	Katu.com	15
2	News Producer – 12/30/08	08-25	Tvjobs.com	8
3	KUNP News Photographer/Editor – 12/01/08	08-26	Internal job posting	3
4	Morning News Executive Producer – 2/13/09	08-27	Katu.com	7
5	Broadcast Maintenance Engineer – 3/13/09	09-01	Word of Mouth @ Society of Broadcast Engineers meeting	5
6	KUNP Creative Services Producer – 3/09/09	09-02	Employee referral – Oswaldo Bernal Lopez	7
7	Ignite Operator (8 positions) – 8/12/09	09-03	Internal job posting	23
			Internal job posting	
			Internal job posting	
			Internal job posting	
			Internal job posting	
			Internal job posting	
			Katu.com	
			Employee Referral	
8	News Producer – 5/20/09	09-04	Employee Referral	5
9	Weekend News Producer – 9/03/09	09-06	Katu.com	6

Total Number of Persons Interviewed During Applicable Period: 79

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Section II: Recruitment Source Information

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total # of Interviewees Referred	Vacancies¹ for Which This Source Was Utilized	Did Source Request Notification?
1	Art Institute of Portland- Dean of Student Affairs 1122 NW Davis Portland Oregon 97209 Jason Clary (503) 382-4710	0	1-9	No
2	The Art Institute of Portland – Career Services 1122 NW Davis Portland, OR 97209 (503) 382-4820 asoderberg@aii.edu Angie Soderberg	0	1-4	No
3	The Art Institute of Portland – Career Services 1122 NW Davis Portland Oregon 97209 Twilliams-thomas@aii.edu Tafflyn Williams-Thomas	0	5-9	No
4	The Art Institute of Seattle 2323 Elliot Avenue Seattle, WA 98121 (206) 448-6600 smackintire@aii.edu Scott Macintire	0	1-9	No
5	American Sportscasters Association 225 Broadway, Suite 2030 New York New York 10007 Louis Schwartz (212) 227- 8080	0	1-9	No
6	CareerMakers 7659 SE Mohawk St. Tualatin, OR 97062 Peter Paskill, (503) 297-6641	0	1-9	No
7	Chemeketa Community College Placement Service R 118 Post Office Box 14007 Bldg. 22 R 118 Salem, OR 97220 Jane Estrada (503) 399-5026	0	1-9	No

¹ Vacancies are listed by the numbers used in Section I.

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8	Clackamas Community College 19600 S. Molalla Avenue Oregon City, OR 97045 career@clackamas.edu	0	1-9	No
9	Clark College 1800 E McLoughlin Vancouver, Wa 98663 Katherine Buhr (360) 992-2154	0	1-9	No
10	Goodwill Industries 1943 SE Sixth Avenue Portland Oregon 97214 Lani Staab (503)239-1706	0	1-9	No
11	KATU.com Job Opportunities HR (503) 231-4275	24	1-9	No
12	KATU Job Posting, internal e-mail HR (503) 231-4275	25	1-9	No
13	Employee Referral 2153 NE Sandy Blvd. Portland, OR 97232 (503) 231-4222	13	1-9	No
14	KBCI-TV 140 N. 16 th Boise, ID 83707 Steve Ringer, (208) 489-1213	0	1-9	No
15	KEPR-TV 2807 W. Lewis Street Pasco, Washington 99302 Chris Headley (509) 547-0547	0	1-9	No
16	KIDK-TV 1255 E. 17th Street Idaho Falls, ID 93401 Leslee Hammer (208) 522-5100	0	1-9	No
17	KLEW-TV 2626 17th Street Lewiston, ID 83501 Ann Fickenwirth (208) 746-2636	0	1-9	No
18	KOMO-TV 140 Fourth Avenue North Seattle, WA 98109 Kira Knight (206) 404-4147	0	1-9	No
19	KPIC-TV 655 W. Umpqua Roseburg, Oregon 97470 Carrie Swesso (541) 672-4481	0	1-9	No

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20	KUNP-TV/Univision Job Posting, internal e-mail HR (503) 231-4275	0	1-9	No
21	KVAL-TV 4575 Blanton Road Eugene, Oregon 97405 Anne Olson (541) 342-4961	0	1-9	No
22	Steps to Success Program 1415 SE 122 nd Ave #A Portland, Oregon 97233 Mike Larsen (503) 256-0432 ex 516	0	1-9	No
23	Workforce Connections Mt Hood Community College 4510 NE 102 nd Avenue Portland, Oregon 97220 Danny Martinez (503) 491-7432	0	1-9	No
24	Medialine PO Box 51909 Pacific Grove, California 93950-6909 Mark Shilstone (800) 237-8073 mark@medialine.com	0	1-9	No
25	Hispanic Metropolitan Chamber 333 SW 5 th Avenue, Suite 100 Portland, OR 97204	0	1-9	No
26	Job Order Desk-Oregon Employment Department 30 N Webster, Suite E Portland, Oregon 97217	0	1-9	No
27	Portland Community College Skill Center 739 N Killingsworth Portland, OR 97217 Donna Hayes	0	1-9	No
28	Student Employment Services Portland Community College PO Box 19000 Portland, Oregon 97280-0990 DeAnne Hardy (503) 978-5613	0	1-9	No
29	SMS Services 2101 NE Flanders Portland, Oregon 97232 Don Walters (503) 232-7684	0	1-9	No
30	Tualatin Valley Community Access 11375 SW Center Street, Suite B	0	1-9	No

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	Beaverton, Oregon 97005 Joan Jorgensen (503) 629-8534			
31	Oregon Film and Video Office 121 SW Salmon Street, Suite 1205 Portland, Oregon 97204 Jennifer Hundis (503) 229-5832	0	1-9	No
32	Office of Vocational Rehabilitation 305 NE 102 nd Avenue Portland, Or 97220 Connie Foster	0	1-9	No
33	Portland Community College Website Career Connections – www.pcc.edu	0	1-9	No
34	Oregon Employment Department 111.emp@state.or.us	1	1-9	No
35	TVJOBS.com jobs@tvjobs.com	10	1-9	No
36	California State University – Chico gbleske@csuchico.edu	0	1-9	No
37	KCBY TV bulletinboard@kcby.com	0	1-9	No
38	Portland State University careerconnect@pdx.edu	0	1-9	No
39	University of Washington monet@u.washington.edu	0	1-9	No
40	Fisher Communications Website www.fsci.com	1	1-9	No
41	Craigslist.org	1	6	No
42	KBAK-TV 1901 Westwind Drive Bakersfield, CA 93301 – Maria Lara	0	1-9	No
43	California State University – Monterey Bay Career_development@csumb.edu	0	1-9	No
44	Careercenterjobs.org	0	1-9	No

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45	KPIC-TV 655 W. Umpqua Roseburg, Oregon 97470 Connie Williamson (541) 672-4481	0	1-9	No
46	Latino Journalists of California USC Annenberg School of Journalism 300 S. Grand Ave., Suite 3950 Los Angeles, CA 90071 (213) 437-4408 ccnmainfo@ccnma.org	0	1-9	No
47	American Women in Radio & Television info@awrt.org	0	1-9	No
48	International Women's Media Foundation krobinson@iwmf.org Kimberly Robinson	0	1-9	No
49	KOMO-TV/Fisher Radio Seattle Anita Bozanich – abozanich@fsci.com	0	1-9	No
50	NAB (National Association of Broadcasters) www.nab.org	0	1-9	No
51	KATU Job Hotline 503-872-2941	0	1-9	No
52	KUNP-TV Univision Portland Website www.kunptv.com	2	3, 6	No
53	The Imagen Foundation info@imagen.org	0	1-9	No
54	National Hispanic Media Coalition Acasia Flores info@nhmc.org	0	1-9	No
55	The Willamette Week Classifieds Online www.wweek.com	0	1-9	No
56	Urban League Career Fair Attended on April 21, 2009	0	7	No
57	Urban League of Portland 10 N Russell Portland, OR 97227 (503) 280-2600 Mazarine Treyz	0	1-9	No
58	Seattle University James Vive vestj@seattleu.edu	0	1-9	No

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59	University of Oregon Career Services career@uoregon.edu	0	1-9	No
60	Mort Meisner 26711 Woodward Avenue, Ste. 203 Huntington Woods, MI 48070 (248) 545-2222	1	7	No
61	Job Developers Network - Laura Bock www.jobdevelopersnetwork.org	0	8, 9	No
62	The OAB Oregon Association of Broadcasters theoab@theoab.org 7150 SW Hampton Street, Suite 240 Portland, OR 97223 (503) 443-2299	0	1-9	No
63	RTNDA.org Radio-Television News Directors Association 4121 Plank Road, #512, Fredricksburg, VA 22407 Tara Sheehan (202) 467-5203	0	1	No
64	Unsolicited Resumes	0		No
65	Word of Mouth	1	1-9	No

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Section III: Narrative Description of Outreach Initiatives Undertaken by the station employment unit during the year covered by this report.

SCHOLARSHIP PROGRAM

KATU Television administers and conducts the “Thomas R Dargan” scholarship program to provide assistance to students who are minority citizens of the United States. To be eligible, applicants should have a Native American, African American, Hispanic or Asian background. An applicant must be enrolled in the first, second, or third year of a broadcast of communications curriculum at a four-year college or university or an accredited community college in Oregon or Washington. An applicant must have a minimum 3.00 GPA. Scholarships are based on need, academic achievement and personal qualities.

The deadline for applications is April 30th. Applications were available via our website at KATU.com, and we sent our brochures to a list of schools in the Pacific Northwest. KATU awarded 3 scholarships during 2009. These recipients are also eligible for a paid internship in selected departments at KATU. This scholarship will again be awarded at the same time next year. One of our winners selected an internship in our news department during the 2009 summer term, and another is scheduled to start in our AM Northwest department in the fall 2009 term.

INTERNSHIP PROGRAM

KATU and KUNP-TV offer a year-round college internship program for students who have identified their career goals in broadcasting. Applicants must be a Junior or Senior at a four-year college or university, with preference given to students majoring in communications-related fields. During October 1, 2008 to September 30, 2009, we had a total of 20 internships. They were as follows: KATU’s AM Northwest had 1 intern during winter 2008, 2 interns during spring 2009, 3 interns during summer 2009 and 1 interns during fall 2009. The Sports Department had 1 intern during spring 2009. The News Department had 1 intern during winter 2008 and 1 intern during summer 2009 (not including the Dargan Scholarship winner paid internship). The Weather Department had 1 intern during summer 2009. KUNP-TV’s News Department will have 1 intern during fall 2009.

JOB FAIRS

KATU and KUNP-TV participated in the Urban League Job Fair held on April 21, 2009. It was held at the World Trade Center in downtown Portland. KATU and KUNP had a booth during the fair and hiring managers from both stations spent time speaking to various attendees. Not only were our current openings available to review, we also promoted and made available to attendees information on our internships, our scholarship, and general information on jobs in broadcasting.

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Section III continued:

EVENTS AND PROGRAMS SPONSORED BY EDUCATIONAL INSTITUTIONS

Between October 1, 2008 and September 30, 2009, KATU Television employees were involved in various engagements including speaking engagements at local high schools, colleges and community organizations as well as job shadows (i.e. students spending the day at KATU) in order to learn about all types of jobs in broadcasting. These activities included:

- Speaking engagements occurred at George Fox University where a photographer from the news department spoke to a video and production class on 4/14/09.
- The AM Northwest Senior Producer spoke to a class at Jefferson High School on 10/3/08.
- The AM Northwest Senior Producer spoke to a TV Production class at Stevenson High School on 10/24/08.
- A News Photographer gave a presentation at Oregon City High School for Career Night on 10/21/08.
- Our Morning News Anchor was interviewed about careers in broadcast journalism by a BYU student on 10/5/08.
- Morning News Anchor was interviewed by the Vancouver Columbian on 10/8/08 for an article about how to present yourself on cable access TV
- Morning News Anchor was a speaker at the Clark County Hall of Fame banquet on 10/23/08
- Morning News Anchor hosted a station tour and career discussion with our Sales Promotion Specialist for a Hillsboro High School Communications class on 7/9/09.

EVENTS SPONSORED BY COMMUNITY ORGANIZATIONS INTERESTED IN BROADCAST EMPLOYMENT ISSUES

The station employment unit participated in various events sponsored by community organizations interested in broadcast employment issues. As a member of the Asian American Journalists Association, our Executive Producer of Special Projects participated in a Media Access Workshop on 5/30/09 at the Oregon Convention Center during AsiaFest. The KUNP/Univision Sales Manager and an Account Executive made presentations at the Latino Small Business Conference at Chemeketa Community College on 11/1/08 and another KUNP Account Executive gave a Spanish presentation on 4/9/09 at West Salem High School on the benefits of being bi-lingual in the workplace.

STATION TOURS AND JOB SHADOWS

Several station tours were conducted. KATU's Sales Promotion Specialist gave tours to 5 Boy Scout Troops, a Boys and Girls Club and a high school class along with the Sports Anchor and a morning News Anchor. A news photographer hosted a Boy Scout group at our station. One component of these tours involved station staff discussing their broadcast career.

The stations hosted several Job Shadows: 1 in KATU's creative services department, 2 in AM Northwest, 1 in marketing, 1 in the weather department, 1 in the sports department and 10 in the news room, where the students spent time in the building or with news crews out on the

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field. KUNP conducted 5 job shadows in the news department and 1 in the sales department. KATU and KUNP are dedicated to continuing these programs to allow high school and college level student's access to the inner workings of a broadcast facility and provide guidance to help students make broadcast career choices.